

Census 2020 Advisory Committee (CAC) and Sub-Committees

The CAC was convened on October 10, 2018. The main purpose of the CAC is to facilitate a formal consultation process on the particulars of the Census 2020 questionnaire and census implementation. It is expected to meet every two or three months until the questionnaire is finalized in 2020.

The CAC is comprised of the key users of census data in government such as those in education, labour and employment, health and human services and planning; as well as the private sector which is represented by the Chamber of Commerce and the Council for Disabled Persons.

The role of CAC as an Advisory Committee is mainly to assist the ESO in:

- **Establishing contacts and communication with users.** As necessary, CAC members will be requested to undertake consultations with relevant organizations and persons within their respective sector/s;
- **Understanding users' needs;**
- **Providing ideas and advice** on other census matters such as census content, promotion and publicity, and dissemination;
- **Explaining to users** what the census can and cannot provide; and
- **Facilitating the logistical aspects of census implementation** in areas that may require the assistance of government entities, community groups and private organizations.

Although the CAC is expected to formally meet until the questionnaire is finalized in 2020, their engagement in publicity as Census “spokespersons” during the actual conduct of the census remains important.

Within the CAC, **three Sub-Committees are established for (a) mapping; (b) logistics and training; and (c) publicity.**

- **Mapping** – the sub-committee will review the set of Census 2010 enumeration area (EA) maps for all districts vis-à-vis the updated ESO Household Registry. An EA consists of approximately 100 households. As the population of the Islands has increased, household dwellings in some or all EAs may have also increased which may require the re-drawing of EA maps.

The Sub-Committee will include the Lands and Survey and Planning Departments who are expected to provide the necessary technical assistance. Lands and Surveys will also be asked to assist in printing the maps.

- **Logistics and training** – the sub-committee will primarily be requested to assist in the recruitment of census workers, by serving as speakers in district meetings and the like. Members will have the option to be trained as trainers and subsequently serve as census trainers. Other logistical requirements where CAC members could assist will be identified as the preparation progresses.
- **Publicity** – the sub-committee members will be requested to lead in the preparation of the publicity and advocacy plan. Similar to the Census 2010, three messages may need to be highlighted:
 - ✚ **The census is coming;**
 - ✚ **The census is important and useful; and**
 - ✚ **The census is safe (confidentiality)**

It is expected that the Sub-Committee will also be requested to assist the ESO in organizing promotional events including the Census 2020 launch in May 2020.

CENSUS 2020 ADVISORY COMMITTEE MEMBERS

Organization	Principal	Alternate/ Second Member
Economics and Statistics Office (Chair)	Maria Zingapan (Director)	Adolphus Laidlow (Deputy Director)
Cabinet Office	Robert Lewis (Acting Director, Special Projects)	Deborah Webb-Sibblies (Director, Policy Coordinator Unit)
Chamber of Commerce	Will Pineau (CEO)	Optional
Department of Planning	Jon Japal (Planning Assistant)	Richard Mileham (Planning Assistant)
District Commissioner	Ernie Scott (Commissioner)	Mark Tibbetts (Deputy Commissioner)
Government Information Services	Bina Mani (Information Officer)	Martha Connolly (Graphic Designer)
Lands and Survey Department	Andrew Edwards (Acting GIS Manager)	Angeleta Wilson (GIS Analyst)
Ministry in Charge of Education	Clive Baker (Senior Policy Advisor)	Phillip Scott (Senior Policy Advisor)
Ministry of Health, Environment, Culture and Housing	Nancy Barnard (Deputy CO)	
Ministry in Charge of Human Services	Debbie Ann Whittaker	
National Council for Persons with Disability	Magda Embury (Chairperson)	
National Roads Authority	Edward Howard	Marion Pandohie