

14. TOURISM



14.01

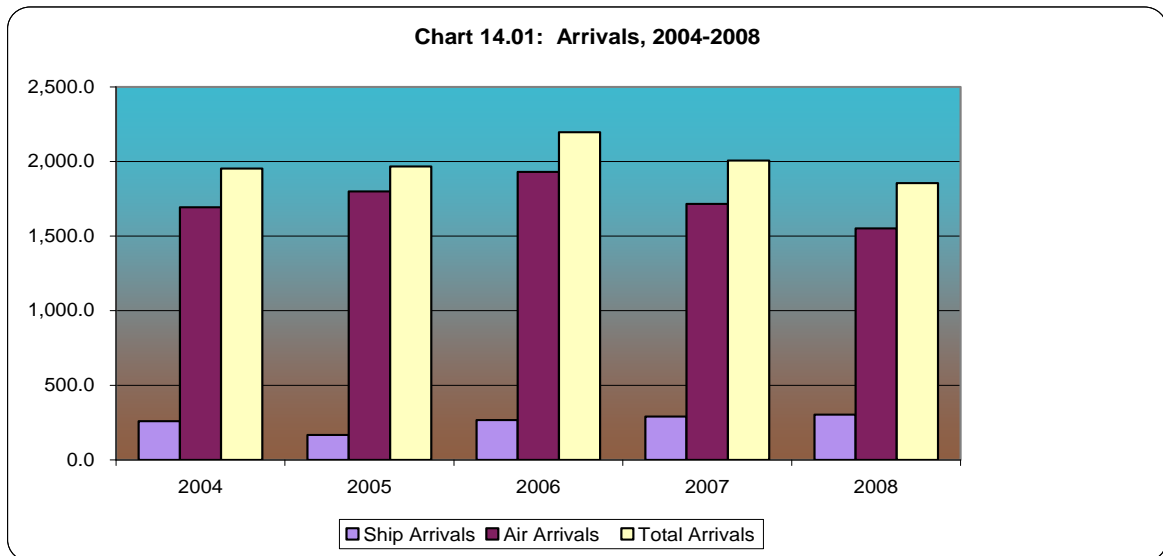
Visitor Arrivals in the Cayman Islands, 1996 - 2008

Year	Air Arrivals		Sea (Cruise Ship) Arrivals ¹		
	Visitors ('000)	Percent Change	Ship Calls	Visitors ('000)	Percent Change
1996	373.2	3.3	525	800.3	17.2
1997	381.2	2.1	572	866.6	8.3
1998	404.2	6.0	518	871.4	0.6
1999	394.7	(2.4)	638	1,035.5	18.8
2000 ²	354.1	(10.3)	612	1,030.9	(0.4)
2001	334.1	(5.7)	711	1,214.8	17.8
2002	302.8	(9.4)	732	1,574.8	29.6
2003	293.5	(3.1)	825	1,819.0	15.5
2004	259.9	(11.4)	732	1,693.3	(6.9)
2005	167.8	(35.4)	784	1,799.0	6.2
2006	267.3	59.3	802	1,930.1	7.3
2007	291.5	9.1	657	1,715.7	(11.1)
2008	302.9	3.9	570	1,553.1	(19.5)

Notes:

¹ Cruise ship passengers generally come ashore for less than a day.

² New series starting in 2000 - returning residents were included in data prior to 2000.



More detailed tourism statistics may be found at www.caymanislands.ky/statistics

Source: Department of Tourism

14.02

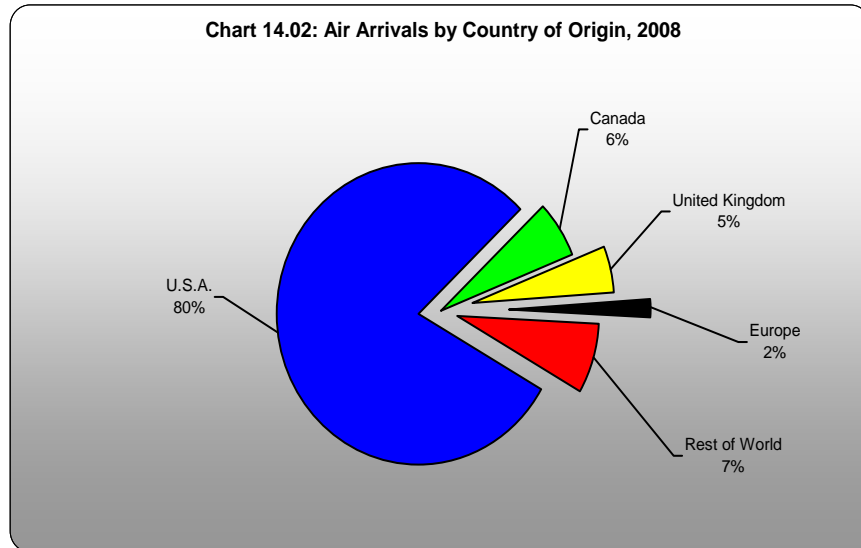
Origin of Visitors Arriving by Air, 1999 - 2008

Country of Origin	<i>In thousands and percent</i>									
	1999	2000 ¹	2001	2002	2003	2004	2005	2006	2007	2008
U.S.A.	280.3 71.0%	281.6 79.5%	270.1 80.8%	244.9 80.9%	232.4 79.2%	205.2 78.9%	118.8 70.8%	217.4 81.3%	231.9 79.6%	240.5 79.4%
Canada	18.9 4.8%	15.0 4.2%	13.6 4.1%	13.6 4.5%	14.1 4.8%	12.1 4.7%	10.5 6.2%	14.9 5.6%	17.3 5.9%	18.5 6.1%
United Kingdom	23.4 5.9%	16.2 4.6%	15.6 4.7%	13.7 4.5%	14.1 4.8%	12.2 4.7%	10.0 6.0%	12.8 4.8%	15.2 5.2%	15.4 5.1%
Europe	11.1 2.8%	6.4 1.8%	4.9 1.5%	4.2 1.4%	4.1 1.4%	3.1 1.2%	2.7 1.6%	4.6 1.7%	5.1 1.8%	5.8 1.9%
Rest of World	61.0 15.5%	34.8 9.8%	30.0 9.0%	26.4 8.7%	28.7 9.8%	27.3 10.5%	25.8 15.4%	17.6 6.6%	21.9 7.5%	22.6 7.5%
All Countries²	394.7 100%	354.0 100%	334.1 100%	302.7 100%	293.5 108%	259.9 100%	167.8 100%	267.3 100%	291.4 100%	302.8 100%

Notes:

¹ New series starting in 2000 - returning residents were included in data prior to 2000.

² Due to rounding off, columns may not sum up to total.



Source: Department of Tourism

14.03

Monthly Visitor Arrivals by Air, 1999 - 2008

Month of Arrival	<i>In thousands and percent</i>									
	1999	2000 ¹	2001	2002	2003	2004	2005	2006	2007	2008
January	35.1 8.9%	26.9 7.6%	29.0 8.7%	24.5 8.1%	24.7 8.4%	25.7 9.9%	9.6 5.7%	20.2 7.5%	23.7 8.1%	25.8 8.5%
February	35.1 8.9%	33.7 9.5%	34.0 10.2%	28.6 9.4%	28.3 9.6%	32.0 12.3%	13.2 7.9%	25.0 9.4%	27.9 9.6%	30.4 10.0%
March	41.8 10.6%	39.1 11.0%	41.6 12.4%	39.4 13.0%	34.4 11.7%	37.2 14.3%	18.8 11.2%	31.5 11.8%	35.1 12.1%	38.4 12.7%
April	36.8 9.3%	31.9 9.0%	35.6 10.6%	26.8 8.8%	27.8 9.5%	33.9 13.0%	15.4 9.2%	28.4 10.6%	27.0 9.3%	30.0 9.9%
May	31.9 8.1%	28.8 8.1%	27.0 8.1%	23.2 7.7%	20.9 7.1%	25.5 9.8%	12.1 7.2%	21.2 7.9%	23.4 8.0%	25.7 8.5%
June	33.5 8.5%	32.1 9.1%	30.0 9.0%	27.0 8.9%	24.7 8.4%	26.9 10.3%	14.0 8.3%	24.3 9.1%	25.8 8.9%	28.0 9.2%
July	37.5 9.5%	34.0 9.6%	32.3 9.7%	28.8 9.5%	26.5 9.0%	33.1 12.7%	16.6 9.9%	24.3 9.1%	26.9 9.2%	30.0 9.9%
August	29.5 7.5%	24.9 7.0%	25.8 7.7%	24.0 7.9%	22.4 7.6%	23.2 8.9%	11.9 7.1%	18.1 6.8%	19.5 6.7%	21.6 7.1%
September	20.6 5.2%	16.0 4.5%	11.9 3.6%	11.3 3.7%	11.3 3.9%	5.0 1.9%	8.5 5.1%	10.2 3.8%	11.5 3.9%	10.3 3.4%
October	26.7 6.8%	21.7 6.1%	15.9 4.8%	16.2 5.3%	18.9 6.4%	2.0 0.8%	11.1 6.6%	14.6 5.5%	15.1 5.2%	14.7 4.9%
November	32.3 8.2%	29.2 8.3%	23.1 6.9%	23.9 7.9%	22.7 7.7%	4.2 1.6%	15.0 8.9%	22.3 8.3%	25.2 8.7%	19.7 6.5%
December	33.9 8.6%	35.8 10.1%	28.0 8.4%	29.1 9.6%	30.8 10.5%	11.2 4.3%	21.6 12.9%	27.4 10.2%	30.3 10.4%	28.2 9.3%
Total	394.7 100%	354.1 100%	334.1 100%	302.8 100%	293.5 100%	259.9 100%	167.8 100%	267.3 100%	291.5 100%	302.7 100%

Note:

¹ New series starting in 2000 - returning residents were included in data prior to 2000.

Source: Department of Tourism

14.04 Visitor Arrivals by Air: Characteristics/Visit Analysis, 1999 - 2007

	1999	2000	2001	2002	2003	2004	2005	2006	Percent 2007
Sex									
Male	50.8	50.0	49.6	49.4	49.4	49.3	50.7	49.7	49.1
Female	49.2	50.0	50.4	50.6	50.6	50.7	49.3	50.3	50.9
Occupation									
Managerial/ Professional	33.4	34.2	40.8	55.5	53.5	61.0	45.7	51.6	53.0
Student	9.7	10.4	12.3	15.2	16.2	6.0	13.5	14.3	15.5
Others	56.9	55.4	46.9	29.4	30.3	33.0	40.8	34.1	31.6
Age									
0-18	..	15.5	16.2	16.5	16.4	17.3	15.3	15.4	15.1
19-35	..	27.0	26.2	25.2	24.1	23.3	24.9	21.8	21.6
36-49	..	32.2	31.9	31.1	30.6	29.8	29.0	30.2	29.0
50-60	..	17.5	17.8	18.8	19.8	19.9	20.3	21.5	21.6
60+	..	7.8	7.9	8.4	9.1	9.7	10.6	11.1	12.8
Unknown	..	0.1	0.1	-	-	-	-	-	-
Purpose of visit									
Recreation	94.6	94.5	76.0	84.8	85.0	66.6	51.0	63.28	66.4
Business	4.5	4.8	3.1	4.2	5.2	5.5	7.3	7.17	7.2
Other	0.9	0.7	1.0	0.8	0.9	17.9	21.8	18.3	18.2
Unknown	-	-	19.9	10.2	9.0	10.1	20.0	11.25	8.3
Previous visits									
None	34.6	27.1	3.6	45.5	45.1	-	35.0	44.7	45.8
One	20.0	20.4	4.7	12.4	11.9	50.0	11.2	12.7	13.5
Two or more	45.4	52.6	12.9	27.4	28.6	50.0	30.6	27.5	29.2
Unknown	-	-	78.8	14.7	14.4	-	23.2	15.2	11.5
Accommodation									
Hotel	59.5	58.0	52.4	49.7	49.0	50.2	40.4	40.2	36.8
Apartment	24.8	28.2	23.7	25.2	24.4	22.9	16.9	18.7	20.5
Private home	15.7	13.8	12.1	13.2	14.8	15.6	21.6	14.6	15.6
Timeshare	-	-	4.3	4.3	4.7	4.1	4.2	4.2	3.9
Unknown	-	-	7.4	7.7	7.1	7.3	17.0	22.4	23.2

Source: Department of Tourism

Data for 2008 were not available at the time of publication.

14.05

Tourist Accommodation, 1992 - 2008

Year	Hotels ¹			Apartments/Cottages/Guest Houses							TOTAL BEDS
	number	rooms	beds ²	units	one b/r	two b/r	three b/r	four b/r	rooms	beds ²	
1992	22	1,798	3,596	827	252	498	76		1,476	2,952	6,548
1993	24	1,844	3,688	838	193	557	85	4	1,580	3,160	6,848
1994	27	1,940	3,880	841	190	552	98	1	1,592	3,184	7,064
1995	29	1,987	3,974	941	193	604	139	5	1,840	3,680	7,654
1996	29	2,295	4,590	936	193	604	139	4	1,837	3,674	8,264
1997	30	2,331	4,662	1,081	219	652	188	13	2,146	4,292	8,954
1998	-	2,075	4,150	870	2,141	4,282	8,432
1999	-	1,977	3,756	1,090	2,341	4,682	8,438
2000	29	2,776	3,969	2,453	3,960	7,929
2001	30	2,812	4,067	2,594	4,105	8,172
2002	29	2,690	3,960	2,585	4,022	7,982
2003	28	2,712	2,526
2004	25	2,473	2,635
2005
2006	20	2,205	1,702
2007	21	2,197	2,287
2008	22	2,188	2,417

Notes:

¹ As of September 30th each year.

² Estimated based on an average of two (2) beds per room.

No data available for 2005 due to the severe fluctuations resulting from Hurricane Ivan in September 2004

Source: Department of Tourism

14.06 Occupancy Rates and Length of Stay, 1990 - 2008

Year	Occupancy Rates (%) ¹		Average Length of Stay (days) ²	
	Hotels	Apartments	Hotels	Apartments
1990	69.2	58.2	5.0	6.4
1991	61.2	53.6	4.9	6.5
1992	61.3	48.5	4.8	6.4
1993	71.3	52.7	5.0	6.9
1994	76.9	55.4	4.9	6.9
1995	75.3	53.9	4.7	6.8
1996	66.1	51.0	4.6	7.3
1997	66.9	48.2	4.8	7.0
1998	73.1	52.3	5.0	7.0
1999	71.8	46.9	4.7	5.8
2000	62.4	46.8	4.6	7.0
2001	55.3	43.1	4.5	7.3
2002	50.6	40.2	4.8	7.3
2003	51.2	37.7	4.7	7.4
2004	61.7	43.1	4.9	6.8
2005	55.8	46.0	4.9	6.7
2006	59.4	40.7	4.5	6.6
2007	61.7	42.5	4.7	6.7
2008	62.2	44.0	4.5	6.4

2008

January	70.0	52.5	4.8	7.0
February	72.6	61.0	4.5	7.5
March	79.4	62.5	4.3	6.6
April	78.2	50.2	4.4	4.0
May	65.3	43.5	4.4	5.8
June	63.3	48.5	4.2	6.3
July	66.1	45.4	4.6	7.0
August	55.1	33.5	4.8	6.3
September	34.0	19.4	4.1	5.2
October	40.9	26.7	4.5	7.0
November	55.9	38.7	4.2	7.4
December	66.1	45.7	4.7	7.0

Notes:

- ¹ Occupancy rates are based on "number of rooms nights sold" divided by "number of room nights available". Apartment figures are based on unit occupancy.
- ² Length of stay is based on "number of room nights sold" divided by "number of check-in".

Source: Department of Tourism

14.07

Visitor Expenditure, 2000 - 2008

	2000	2001	2002	2003	2004	2005 ^R	2006 ^R	2007 ^R	2008
<u>Stay over visitors</u>									
Average length of stay (nights)	6.6	6.4	5.8	6.9	6.9	7.6	6.6	6.6	6.4
Average group size	1.9	1.9	2.0	2.2	2.2	2.1	2.3	2.3	2.1
Expenditure per person per night (CI\$)	191	191	169	112	111	114	160	163	162
Estimated Total Spending (CI\$M)	446	408	297	280	279	146	284	314	315
<u>Cruise ship visitors</u>									
Daily expenditure	87	60	148	95	103	92	81	53	84
Actual Arrivals (000's)	1,031	1,215	1,575	1,819	1,693	1,799	1,930	1,716	1,553
Number of landed visitors (000's)	928	1,093	1,417	1,637	1,524	1,619	1,737	1,544	1,398
Estimated total spending (CI\$M)	81	66	209	155	157	149	140	82	118
All visitors (CI\$M)	527	474	506	435	436	294	424	396	433

Source: Department of Tourism, Visitor Exit Survey